**Expression of Interest (EOI)**

**Expression of Interest (EOI)** is invited from interested and competent organization (with experience of successfully completing similar job) for development of institute website with following basic requirements and functionality:

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| --- | --- | --- |
| SEO optimized, website applying the Path-to-Product concept |  |  |
| Technology stack: Core PHP 7 or above, MySQL, HTML5, CSS3, Bootstrap 4, Java Script, Ajax, JQuery |  |  |
| UI/UX design |  |  |
| Backend Content Management System for content upload and SEO (Whole website) |  |  |
| SEO friendly text content \*\* |  |  |
| Image Optimization |  |  |
| Mobile Responsive |  |  |
| Mobile First Approach |  |  |
| Accelarated Mobile Pages in accordance with Google Lighthouse technology |  |  |
| Contact Form |  |  |
| Lead Generation Confirmation email to User and Institute |  |  |
| Blogging Platform |  |  |
| Notice Board ##(with a GUI to upload Tender by user authenticated by username and password) the notice must have a signature stamp of the person who has uploaded the notice( Uploaded by Finance Department) with pdf/word attachment |  | |
| **Current Events ##** |  | |
| **Current News ##** |  | |
| **Tender** ## |  | |
| **Vacancies** ## |  | |
| Option to Add edit and delete the list of faculty and list of staff separately for respective department. |  |  |
| **User Management** with User creation and delegation of user role and privilegewith option to disable and delete a user. |  |  |
| The contents and pages of the existing site has to be added |  |  |
| Option to add a new Page and option to provide a link from home page or any other page as required through GUI |  |  |
| A search option for content within the website is required |  |  |

The EOI along with technical and operational requirements and time required for development, price quotation, company credentials, list of similar jobs done and any other relevant information should be mailed to: [tenders@rcciit.org.in](mailto:tenders@rcciit.org.in)  by  May 15, 2021.

RCCIIT reserves the right to withdraw EOI and or vary any part thereof at any stage. RCCIIT further reserves the right to shortlist, negotiate and finally select a party for issuance of final work order.