



**RCC Institute of Information Technology**  
 (An autonomous Society of Department of Higher Education, Government of West Bengal)  
 Canal South Road, Beliaghata  
 Kolkata - 700 015, West Bengal, India  
 Department of Applied Electronics & Instrumentation Engineering

**Entrepreneurship Awareness Camp**  
**in collaboration with Entrepreneurship Development Cell, Kolkata**  
**(24<sup>th</sup> March, 2014 - 26<sup>th</sup> March, 2014)**  
**PROGRAMME SCHEDULE**

<b>Date and Day</b>	<b>Session</b>	<b>Subject/Topic</b>	<b>Faculty</b>
24/03/2014 Monday	Registration		
	Inaugural Function	Welcome Address	Dr. Sparshamani Chatterjee, Chairman, RCC Institute of Information Technology & Former Vice-Chancellor, Bengal Engineering and Science University
			Dr. Partha Bose, Principal, RCC Institute of Information Technology
		Inaugural Address	Shri Sandip Sen, Vice-chairman, Enterprise Development Institute & Former President, Bengal National Chamber of Commerce & Industry
		Vote of Thanks	Shri Debabrata Bhattacharya, Chief Coordinator, Entrepreneurship Development Cell, RCCIIT & Head of the Department, Dept. of Applied Electronics and Instrumentation Engineering
	I & II	Entrepreneurship Process, Traits of Successful entrepreneurs and motivation	Prof. Prabal Kr. Majumder, Govt. College of Engineering and Textile Technology, Serampore
III & IV	Digital Age Marketing for MSME Entrepreneurs	Prof. Ashok Kr. Banerjee, Chairman, IIM C Alumni Association	
25/03/2014 Tuesday	I	Business Opportunity Guidance	Shri Dipankar Biswas, M. Tech, IIT, MBA - IIM CAL, Faculty - EDI
	II	Some aspects to be kept in mind before starting a venture-Business opportunity in Engg, mech, IT Electronics	Shri. A.K. Mukherjee, Ex-works Manager, PHILIPS, USHA, WEBEL
	III	Business Plan Preparation and Bank finance for MSM Enterprises	Shri N.K. Sengupta B.Tech, CAIIB Faculty- EDI, Formerly Chief Forex Dealers of SBI, Former DGM of India Cements Capital Finance Ltd.
	IV	Assistance, Incentive available from Dept. of MSSE, Govt. of West Bengal for MSSE	Shri Amitava Ghosh General Manager, District Industries Centre, Kolkata
26/03/2014 Wednesday	<b>Factory Visit : 'UDAYAN INDUSTRIAL ESTATE</b> <b>3, Pagladanga Road</b> <b>Kolkata - 700 015</b>		
		Valedictory Session Certificate Presentation Student Interactive Session	Mr. Alok Gupta Managing Director PAR Industries Pvt. Ltd



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## *Entrepreneurship Awareness Camp*

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*(24<sup>th</sup> March, 2014 - 26<sup>th</sup> March, 2014)*

### *Registration Form*

*Name* :  
*Qualification* :  
*Organization* : *RCC Institute of Information Technology*  
*Department* :  
*Sex* : *Male / Female*  
*Mailing Address* :  
  
*Mail ID* :  
*Mobile* :  
*I will attend 3 days* : *Yes / No*  
*Food Habits* : *Veg/ Non Veg*

*I do hereby solemnly declare that the information furnished above are true to my best of my knowledge.*

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*Signature of the applicant*



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**ANNEXURE - I**  
**LIST OF PARTICIPANTS**  
at RCC Institute of Information Technology

Sl. No.	Name of the Participants	Age	Male / Female	Education	Category Gen / SC / ST / OBC /Minority	Signature of the candidates		
						24 / 03/2014	25 / 03/2014	26/03/2014
1	STUTI MISRA	21	F	B.Tech	GEN	Present	Present	Present
2	SANGHAMITRA KOLEY	20	F	B.Tech	GEN	Present	Present	Present
3	SUBHAJIT CHOWDHURY	21	M	B.Tech	GEN	Present	Present	Present
4	SUBHADEEP BANERJEE	21	M	B.Tech	GEN	Present	Present	Present
5	CHIRANJIT DAS	22	M	B.Tech	GEN	Present	Present	Present
6	ANNESHA DAS	21	F	B.Tech	GEN	Present	Present	Present
7	ADITI MONDAL	20	F	B.Tech	GEN	Present	Present	Present
8	ANAND KR. AGARWAL	21	M	B.Tech	GEN	Present	Present	Present
9	AYAN DAS	21	M	B.Tech	SC	Present	Present	Present
10	BUDDHADEB BASAK	20	M	B.Tech	OBC	Present	Present	Present
11	DIPAYAN PAL	21	M	B.Tech	GEN	Present	Present	Present
12	GUNJARI BHATTACHARYA	21	F	B.Tech	GEN	Present	Present	Present
13	ERAM ARFA	22	F	B.Tech	GEN	Present	Present	Present
14	DIPANGSHU BISWAS	21	M	B.Tech	SC	Present	Present	Present
15	BASIR UDDIN AHMED	19	M	B.Tech	OBC	Present	Present	Present
16	JIT BANERJEE	22	M	B.Tech	GEN	Present	Present	Present
17	KUNDAN RAJ	21	M	B.Tech	GEN	Present	Present	Present
18	NILIMESH MAITI	21	M	B.Tech	GEN	Present	Present	Present
19	ARPITA MONDAL	21	F	B.Tech	SC	Present	Present	Present
20	ANUP MONDAL	25	M	B.Tech	SC	Present	Present	Present
21	ABHIJEET KUMAR VERMA	21	M	B.Tech	OBC	Present	Present	Present
22	AKANSHA SRIVASTAVA	21	F	B.Tech	GEN	Present	Present	Present
23	MARY BISWAS	22	F	B.Tech	SC	Present	Present	Present
24	SUDIPTO DAS	21	M	B.Tech	GEN	Present	Absent	Present
25	SUGATA ROY CHOWDHURY	20	M	B.Tech	GEN	Present	Present	Present
26	SUSMITA MONDAL	20	F	B.Tech	GEN	Present	Present	Present
27	TIRTHA DAS	20	M	B.Tech	SC	Present	Present	Present
28	SOURAJIT MALLICK	20	M	B.Tech	SC	Present	Present	Present
29	SOUMIK CHAKRABORTY	20	M	B.Tech	GEN	Present	Present	Present
30	SNEHA P.K. PRADHAN	20	F	B.Tech	SC	Present	Present	Present
31	SK. SHAHBAZ AKHTAR	21	M	B.Tech	GEN	Present	Present	Present
32	RAKTIM BHOWMICK	20	M	B.Tech	GEN	Present	Present	Present
33	SANAM KALA	22	M	B.Tech	SC	Present	Present	Present
34	SHOVAN NANDY	19	M	B.Tech	GEN	Present	Present	Present
35	PROJEET GHOSH	21	M	B.Tech	GEN	Present	Present	Present
36	PAYEL ROY	21	F	B.Tech	SC	Present	Present	Present
37	SUBHASH DHKUA	22	M	B.Tech	SC	Present	Present	Present
38	ARPAN DAS	20	M	B.Tech	GEN	Present	Present	Present



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39	ANURAG PANDEY	21	M	B.Tech	GEN	Present	Present	Present
40	PARAMITA SAHA	20	F	B.Tech	GEN	Present	Present	Present
41	SAYAN BANERJEE	21	M	B.Tech	GEN	Present	Present	Present
42	NILOY KUMAR MONDAL	21	M	B.Tech	SC	Present	Present	Present
43	SUNRIT CHOWDHURY	22	M	B.Tech	SC	Present	Present	Present
44	VIKASH SHA	23	M	B.Tech	GEN	Present	Present	Present
45	DHIRAJ KUMAR SHARMA	22	M	B.Tech	GEN	Present	Present	Present
46	PARTHA SARATHI PANIYA	22	M	B.Tech	GEN	Present	Present	Present
47	SUMAN KR. DAS	22	M	B.Tech	GEN	Present	Present	Present
48	SURYA KAMAL DAS	23	M	B.Tech	SC	Present	Present	Present